

**Betting on YOUTH/YOUNGER SOBANS - Investing in SOBA America's future!  
The Fote/Ngassa Campaign ([www.foteforsobapresident.com](http://www.foteforsobapresident.com))**



Dear SOBANS,

This is SOBAN Bertrand Fote, candidate for President of SOBA America. **I'd like to speak to you, my younger SOBAN brother, about why the Fote/Ngassa team is the best team for the younger SOBANS and for SOBA America. We have a vision that directly puts our younger SOBANS at the forefront of the future of SOBA America.** We need your vote and support on Mary 25th, 2019, and your continued engagement throughout our administration to achieve this vision.

As I speak to younger SOBANS across all chapters and classes on the campaign trail, it is clear to me that you want to be involved in SOBA America, but you need a strong reason to do so. After hearing your thoughts, ideas and concerns, let me share some specific things that the Fote/Ngassa administration will do for the younger SOBANS. You can also see details in our website [www.foteforsobapresident.com](http://www.foteforsobapresident.com)

**(1) Add value to your membership of SOBA America so it works for you:**

**Inclusion:** We want to work with you to achieve the following that many of your peers have identified as important to them

(a) **Lend a Hand Initiative:** Our scholarship and assistance program will help and encourage SOBANS in the USA and Canada who are still in school. The assistance portion will help young SOBANS and any other SOBAN who finds himself in a tough financial spot and needs a helping hand. **My wife Laura and I are pledging \$5,000 to kickstart this fund from Day 1.** We will raise funds throughout our administration to keep the program going even beyond our term of office.

(b) **Big Brother Initiative:** Our mentorship program is aimed directly at you, the younger SOBANS, as you navigate corporate America or explore other professional and business interests. We will take advantage of our platform and create a process for SOBANS to help mentor those coming up. That is a great way to give back.

(c) **We have other great initiatives that are going to be great for ALL SOBANS** - younger and older alike. These will add value to your membership of SOBA America and provide great benefits to being a member. They include our **(i)** Brother's keeper initiative - networking for SOBA America **(ii)** Investment and business initiative - using our SOBA America platform to create investment and business opportunities for SOBA America members, **(iii)** Personal empowerment and growth at SOBA America conventions - we will have speakers address self-empowerment topics at our conventions, **(iv)** Expand SOBA America benefits program and much more.

**(2) Partner with you to shape SOBA America's future:**

The Fote/Ngassa team believes strongly that SOBA America's best days are still ahead. We count on the dynamism, insight and engagement of the younger SOBANS to steer SOBA America forward. **That is why we will include younger SOBANS in major policy making process in the following ways**

(a) **President's Advisory Council:** We have the class presidents and a few other key advisors be part of the President's Advisory Council. **The President and vice-President will, through this council, have direct communication channels with the various classes. Your class president will represent your class.** We feel this is an effective way to ensure all classes have a voice. The council will select a few members to be advisors in NEC as allowed by our bylaws. **I will also participate on some class groups conference calls to listen to you and address any concerns.**

(b) **Standing Committees:** We will follow the Soba Carolinas model and create standing committees to handle each major initiative of our platform. That will give dedicated Sobans like you an opportunity to be directly involved in the daily management of Soba America. **Your stamp of approval will be felt in Soba America.** We will ask Sobans to join committees that best fit their areas of interest and/or expertise.

My dear brother, together we will continue the transformation of Soba America that the Itoe administration has started. We need your vote, your support and your continued engagement. Please call me anytime let's chat so I can hear your thoughts. This is the most consequential election in Soba America history. ***The future of Soba America is on the ballot. This is not about loyalty to friend, chapter or class. It is about loyalty to Soba America and what Soba America represents to you. Your vote will be secret, but your conscience will stay with you, as elections have consequences. Vote for the candidates who have the vision, integrity, competence, commitment and respect to help Soba America achieve the vision that you have for Soba America.*** I submit that with yours truly Bertrand Fote as your next President and Prof. Felix Ngassa as your next Vice-president, you will be proud to be a member of Soba America.

Sobanly,

Bertrand Fote

Candidate for President of Soba America